

The ATL Telecom Berkshire Card Activated Telephone (CAT)

*Swipe away your present losses from school
payphones with a prepaid cardphone!*



CreditCall Communications Ltd

Merchants House South
Wapping Road
Bristol. BS1 4RW

Tel. 0117 930 4455

Fax. 0117 930 4477

Email: enquiries@creditcall.com

Web: www.creditcall.com



The ATL Berkshire Card Activated Telephone (CAT) - *the smarter alternative to conventional payphones...*

The **Berkshire Card Activated Telephone (CAT Phone)** service is operated by CreditCall Communications Ltd, who specialise in innovative cashless payment solutions. CreditCall provide clearance of the CAT's card transactions and route the users' telephone calls. The CAT phone has been developed to satisfy the growing demand from schools, colleges and universities wanting to provide users with an easy method of making voice and data calls on a pay-as-you-go basis – like a payphone, but without any of the hassles.

"The smarter alternative to conventional payphones"



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Ease of use

To make a call with the CAT phone, you simply lift the handset, swipe your card and listen for the simple voice instruction to dial. Every time a user swipes their card they hear the amount of credit remaining on the card. The phone accepts the CreditCall prepaid phonecards, and school visitors or staff can also use any major credit or debit cards. It scores many times over traditional cash payphones – there is no money to empty and count, far less of a security and vandalism risk, and no foreign-coin fraud to worry about.

Programmable

The CAT phone is compatible with all modern PABXs, and it can also operate on direct BT exchange lines. It has three memory buttons that can be programmed with service numbers such as the operator, ChildLine or an internal extension number.

Call value

Prepaid card calls to UK landline numbers are charged at 10p/minute with per second billing, which is below BT payphone rate. The table below shows how call costs compare. Nowadays with students and parents demanding best value, the CAT phone will allow you to clearly demonstrate that as well as providing a more convenient service over payphones, you are passing on substantial cost savings to your students.

Call type	Call Rate - using a CreditCall prepaid card	BT Payphone Rate
UK National	14p/min.	11p/min.
Mobile	41p/min.	63p/min.
USA/Canada	24p/min.	71p/min.
W. Europe	29p/min.	63p/min.

About CreditCall

CreditCall Communications are a Bristol-based company specialising in card payment systems for a number of industries. We have been supplying card-based telephony to hotels, hospitals, conference and business centres since 1996.

The CAT phone is installed in thousands of hotel rooms throughout the UK, and is the brand standard in-room telephone for all four of the UK's largest budget hotel groups. Hundreds of thousands of prepaid cards have been supplied to clients as diverse as five-star hotels, DSS hostels, and the Commonwealth Games.

A Better deal for School and Students

- ▶ No minimum fee on prepaid cards
- ▶ Lower rates than BT payphones
- ▶ Purchase outright for the equivalent of 3 months payphone rental
- ▶ No cash issues
- ▶ Pay as-you-go voice mail service (optional)
- ▶ Very low running costs
- ▶ Works on a PABX - no line rental
- ▶ No meter pulsing required
- ▶ £5 and £10 prepaid card options
- ▶ Credit and Debit card payment available for visitors



Features

- ▶ Low cost
- ▶ 3 memory buttons
- ▶ Secrecy (mute) button
- ▶ Line powered
- ▶ Modem connection
- ▶ Optional steel wall housing
- ▶ 3 year warranty

To discuss your present payphone provision and possible upgrading, call us now on 0117 930 4455.

